



## North County Regional Fire Authority

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### FOR IMMEDIATE RELEASE

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### **Community Risk Reduction Week – January 18-24, 2021**

Stanwood, Wash. – Next week is Community Risk Reduction (CRR) Week, a grassroots effort by the nation's fire service to encourage the use of community risk reduction concepts in any community across the nation. The goal of CRR Week in 2021 is to raise awareness among the fire service about the role of CRR and how any department, no matter what type or where it is located, can use the concepts of CRR to make your community and department safer.



The goal of Community Risk Reduction is to reduce the occurrence and impact of emergency events for both community members and emergency responders

Community Risk Reduction is a data-driven process to identify and prioritize local risks, followed by the integrated and strategic investment of resources (emergency response and prevention) to reduce their occurrence and impact through deliberate action in the areas of the five E's of Education, Engineering, Enforcement, Emergency response, and Economic incentive. North County Fire EMS continues to implement new CRR programs during the current pandemic by working with our neighboring agencies to vaccinate against Covid-19 and obtaining grant funding through state and national agencies to bring new programs to our schools and community.

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*North County Regional Fire Authority, known as "North County Fire & EMS," provides fire suppression and emergency medical service to 25,000 people over 110 square miles, including the City of Stanwood. More than 70 emergency personnel respond to approximately 4,200 calls per year. North County Fire & EMS operates under a balanced budget and has passed all its independent audits by the State. More information about the Fire Authority can be found at [www.northcountyfireems.com](http://www.northcountyfireems.com).*